

INGREDIENTS: Water (Aqua), Kaolin, Cetearyl Alcohol, Polysorbate 60, Euphorbia Cerifera (Candelilla) Wax, Bentonite, Mangifera Indica (Mango) Seed Butter, Phenoxyethanol, Ethylhexylglycerin, Xanthan Gum, Fragrance, Citric Acid.

Manufactured for and distributed by:
[brand name] [CONTACT ADDRESS]

Kaolin + Bentonite Clay
Mango Butter

STYLING HAIR CARE

Clay styler for textured,
natural-looking styles.

Smooth Hair

FLEXIBLE-HOLD CLAY

NET WT. 2 OZ (58 G)



**YOUR
BRAND**

SUGGESTED USE: Warm the clay thoroughly in the hands. You want to spend around 5–10 seconds rubbing the hair clay into the hands to warm it properly and spread evenly throughout the hand. Apply to dry or damp hair starting from the back and working through to the front. You want to also start at the roots and work upwards. Work the hair into the shape that you want it to be in with your fingers, brush or comb.

WARNINGS: For external use only. Keep out of reach of children. Store in a cool, dry place. Avoid contact with eyes. In case of irritation, discontinue use.

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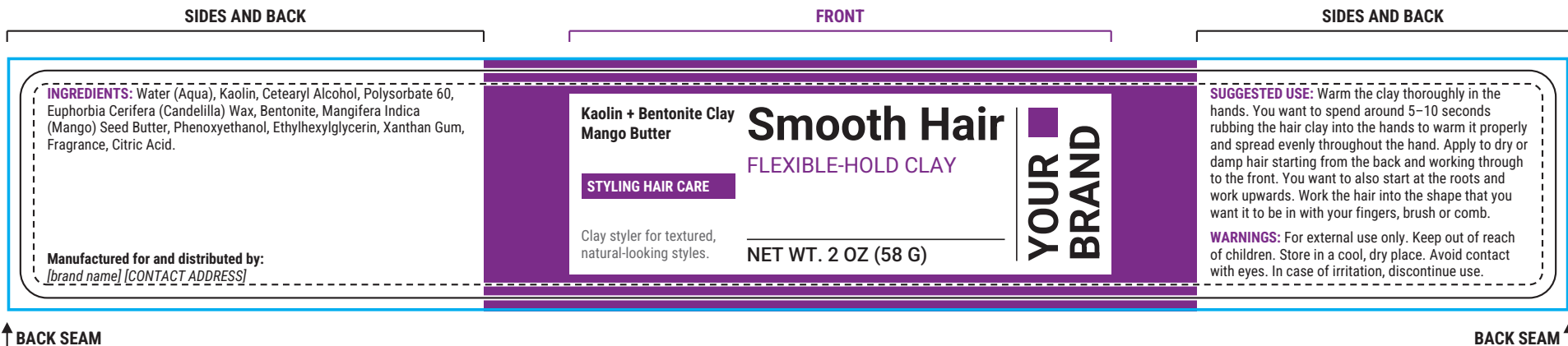
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Smooth Hair Clay label template

For the 2 oz (58 g) jar. Page 1: clean artwork. Page 2: the same artwork with guide lines. Page 3: this guide.



Guide lines (page 2)

Bleed

Extend your background to this line. Everything past the die-line is trimmed off.

Die-line (trim)

The label is cut here. The corners are rounded to 0.125 in.

Safe zone

Keep all text and logos inside this line.

FRONT: faces forward on the bottle. Put your brand and product name here. Keep net contents on the bottom 30% portion of this panel.

SIDES AND BACK: ingredients, directions, warnings and company details.

BACK SEAM: the two ends meet here. Run the background across both ends.

BARCODE: this label is too small for a scannable UPC. Put the barcode on the outer carton or on a sticker.

What your label needs

- The product name on the front panel.
- The net contents on the bottom 30% of the front panel.
- The full ingredient list as provided.
- The name and contact address of the brand the product is made for or distributed by.
- The warnings and suggested use.

This list is general guidance, not legal advice. Check the rules for each market you sell in.

Uploading for the catalog preview

- 1 Keep your final artwork as page 1, with no visible guide lines.
- 2 Keep the full size with bleed: 7.338 × 1.194 in.
- 3 Save as a PDF with vector text, or with images at 300 dpi.

Sizes

Label (die-line)
7.213 × 1.069 in
With bleed (page size)
7.338 × 1.194 in
Bleed
1/16 in outside the die-line
Safe zone
1/16 in inside the die-line
Corners
rounded, 0.125 in radius